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DAVID E. HILLS VICE PRESIDENT—INVESTMENTS

June 6, 1994

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Ms. Wilma Mankiller Chief of the Cherokee Nation P. O. Box 948 Pahelguah, OK 74465

Dear Wilma:

Many of you may have heard my 30-second commercial at the San Diego conference under the title: Crazy, Fun and a lotta Heart! Here's the story---

On June 11, I will start a cross country motorcycle trip and will raise money for AMFAR, the SEVA Foundation and Cross Roads House*. Every penny I raise will go to these organizations, and I am seeking pledges on a per mile or single sum basis. (I anticipate traveling 4,500 miles.) Last year, with little time for planning, \$4,000 was raised. This year, my objective is \$100,000. I would love to reach this goal and, as one individual wanting to make a difference, I need your help.

Public television has taught me that giving out premiums may increase your willingness to give. So, those pledging \$1,000 or more will receive an 8 x 10 color glossy photograph of me at an interesting location along the way, suitable for framing.

The money raised will go to great organizations, which help restore sight to people in Nepal and India, support individuals who are ill with Aids, and assist families and individuals who are homeless and need temporary emergency assistance to get back on their feet. I am proud to be able to help them in a small way, and would greatly appreciate any help you could give.

Sincerely

David E. Hills V.P.-Biker

DEH/mah

* In case you are not familiar with these organizations, I have enclosed a brief description of their excellent work on the reverse side of the pledge form.