

ANNOUNCEMENT of Professional Writing courses by Correspondence:

The course in professional writing, English 161A, is being offered now by correspondence. A student may enroll in the course and begin work at any time. It is a two-hour course (if credit is desired) with 20 lesson assignments and a \$20 fee.

The fee may be paid in fifths, \$4.00 at the time of enrolling and the second payment before the fifth lesson paper is done. The charge is double the usual fee for correspondence courses because of the nature of the course and the care and special attention with which Professor Campbell will correct the papers.

The course is taught by Professor Walter S. Campbell, "Stanley Vestal", the writer.

The text is Professional Writing by Walter S. Campbell (Stanley Vestal), director of Courses in Professional Writing, University of Oklahoma. The MacMillan Company 60 Fifth Avenue, New York City, N.Y., 1938 edition:

It is required that all manuscript for lessons in this course be typed.

The prerequisites for this course are English 1 and 2 and junior standing or some evidence of having tried your hand at writing for publication. Professor Campbell reserves the right to tell a student frankly, after having read the first lesson paper, whether or not it is advisable to continue.

A more advanced course in professional writing is English 161B, a three-hour course with a fee of \$30 and with English 161A as a prerequisite. This course also is taught by Mr. Walter S. Campbell ("Stanley Vestal"), the writer.

Millions of people wish to write; hundreds of thousands try; only a few thousand succeed. The failure of others is largely due to the lack of truly professional training. This course attempts to supply the lack.

If you are serious and willing to work, professional training cannot fail to help you. But you must work, just as any man training for law or medicine must work. You are entered in an open championship; you have to compete with the best writers in the country. If you succeed, the rewards may be great. If you fail, it will be your own fault. This course offers no royal road to oblivion!

The methods offered in the professional writing course are not new or untried. They have helped others who are now successful. They are the fruits of experience on the part of the instructor, who has acted as editor, free lance writer, critic, reviewer, and teacher of professional writing. His published work includes a variety of forms; novels, biographies, novelettes, short stories, short short stories, history, criticism, essays, poetry, scientific articles, reviews, lectures, juveniles, and feature stories. It has appeared in newspapers, quality magazines, popular magazines, little magazines, literary reviews, juvenile periodicals, etc. He has acted as reader for publishers, and served on the editorial staff of a regional review. This experience has been put at your service here.

For more information concerning the courses in professional writing offered by correspondence, write to:

THE CORRESPONDENCE STUDY DEPARTMENT
Extension Division
University of Oklahoma
Norman, Oklahoma.